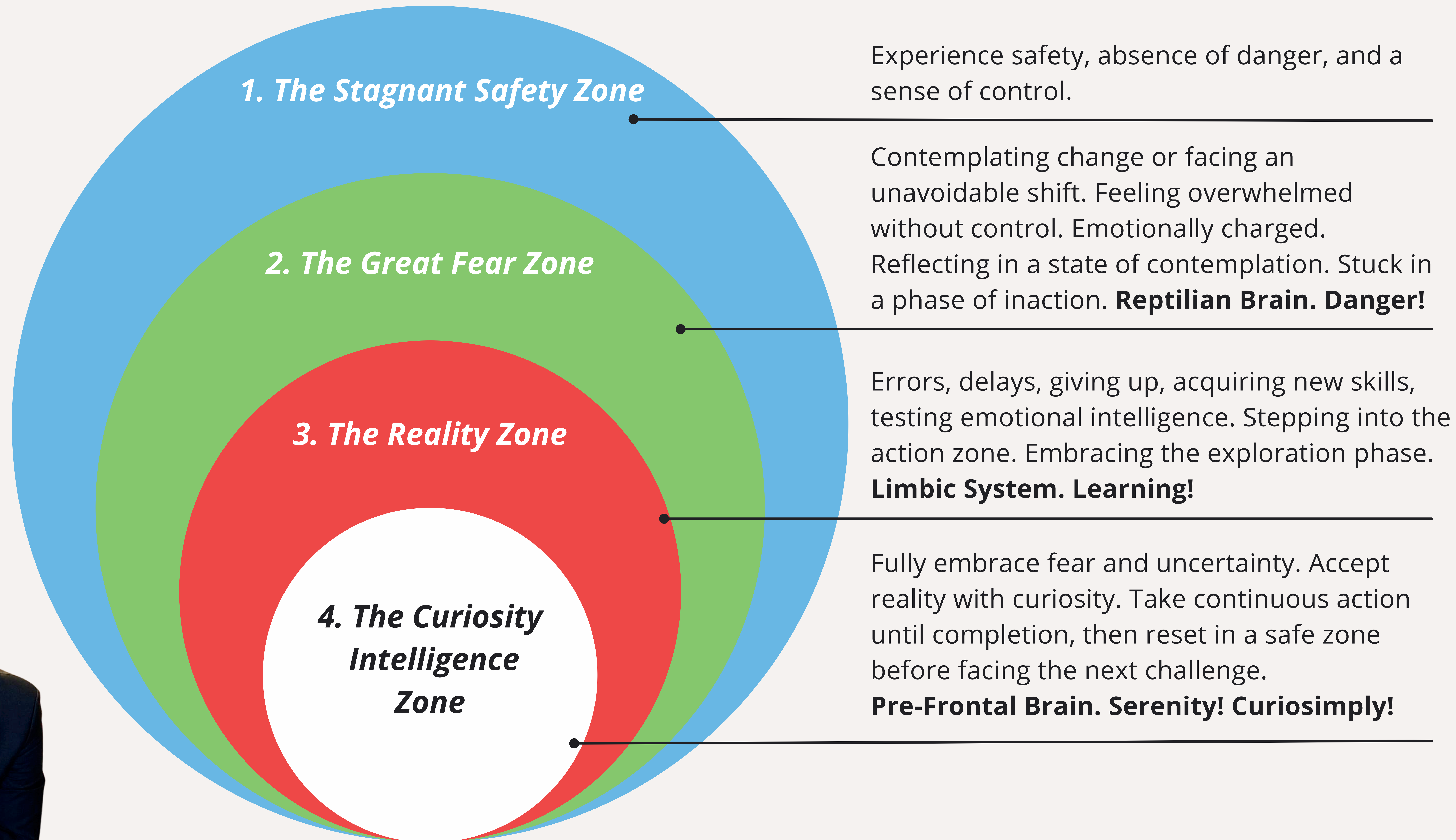


Thomas A.W. Leading With Curiosity  
**Curiosity & Emotional  
Intelligence**

# THE CURIOSIMPLY LEARNING ZONE MODEL <sup>TM</sup>

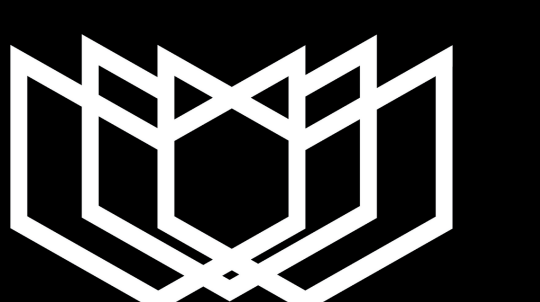
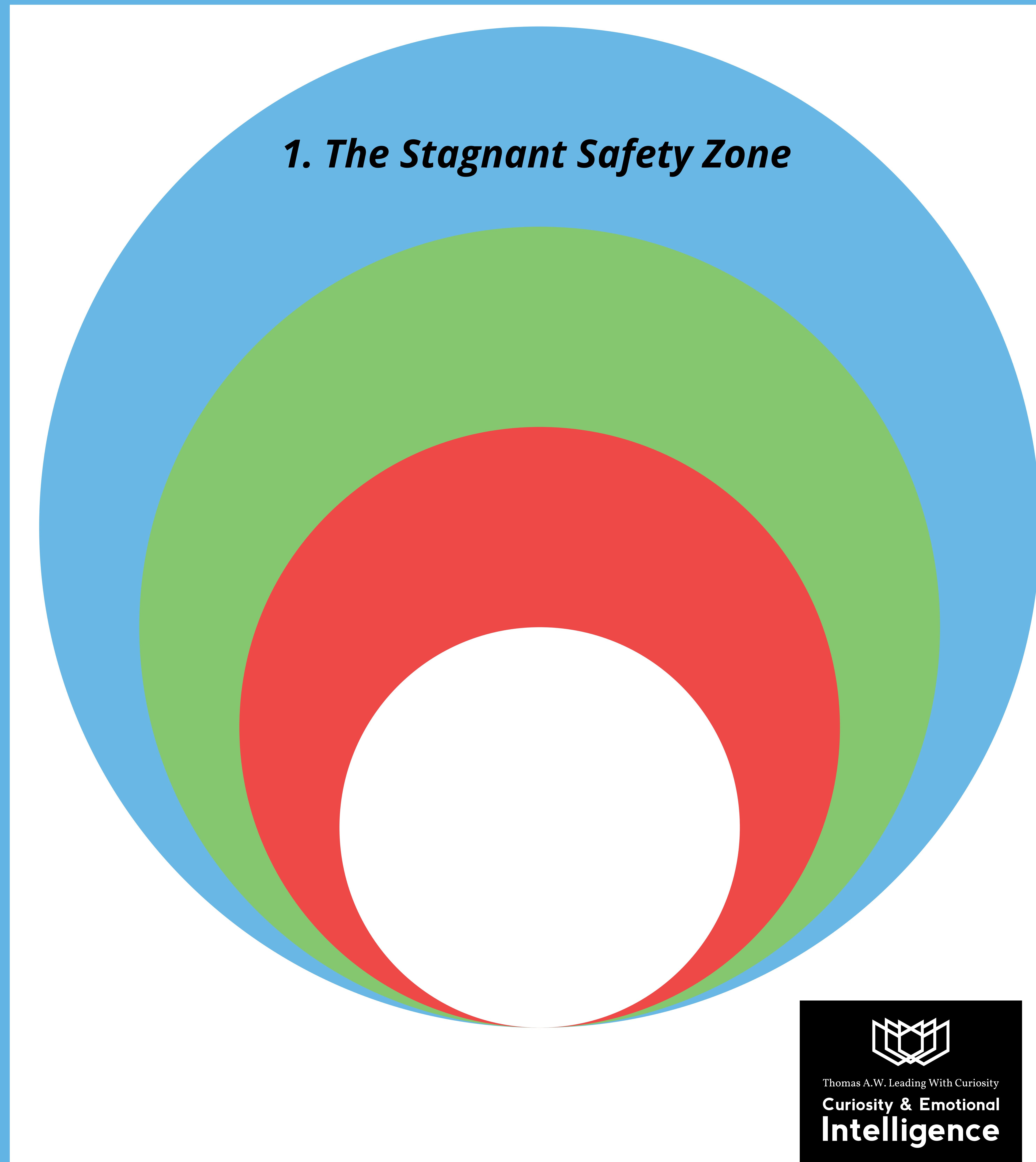
## Moving Towards Your Curiosity Intelligent Zone





# The Stagnant Safety Zone Scenario <sup>TM</sup>

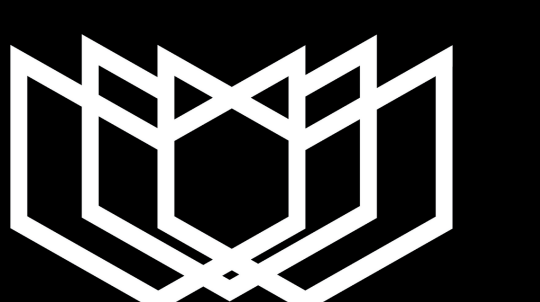
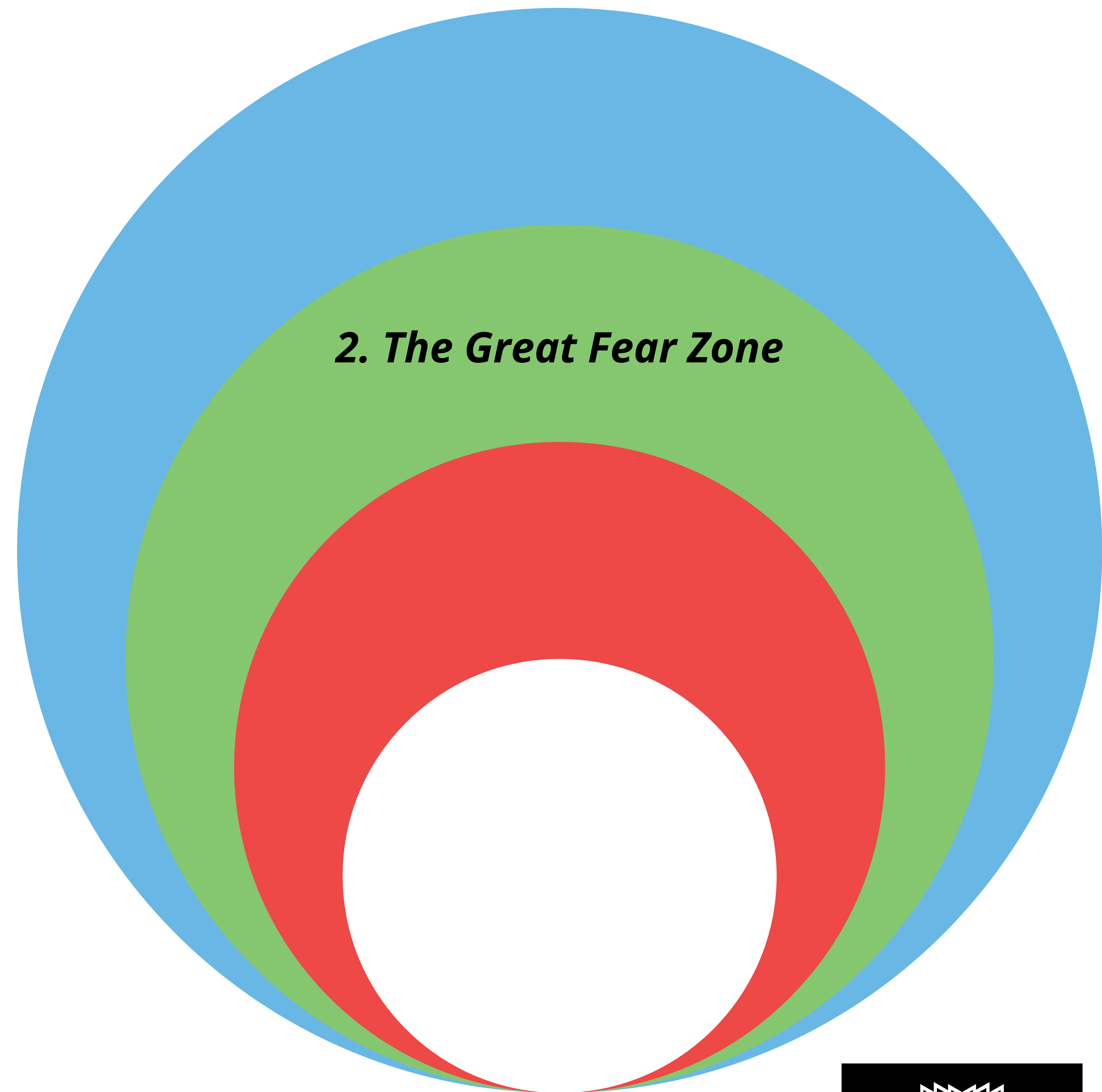
- **Employee:** Sarah follows a daily routine at work, completing tasks she knows well. She feels comfortable but uninspired.
- **Student:** Jake studies the same material repeatedly, avoiding challenges. He feels in control but isn't growing.
- **Manager:** John sticks to established processes and avoids innovation to maintain stability in the company.
- **HR Specialist:** Lisa relies on traditional hiring methods without questioning if they are truly effective.
- **Parent:** David ensures his child follows a strict routine and avoids exposing them to new situations.





# The Great Zone Scenario™

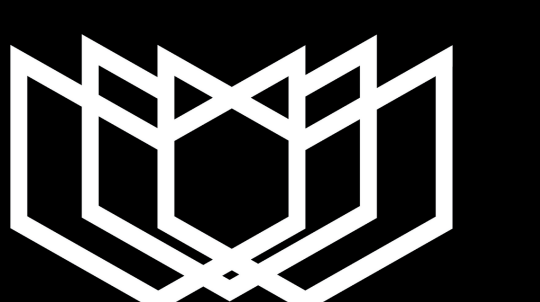
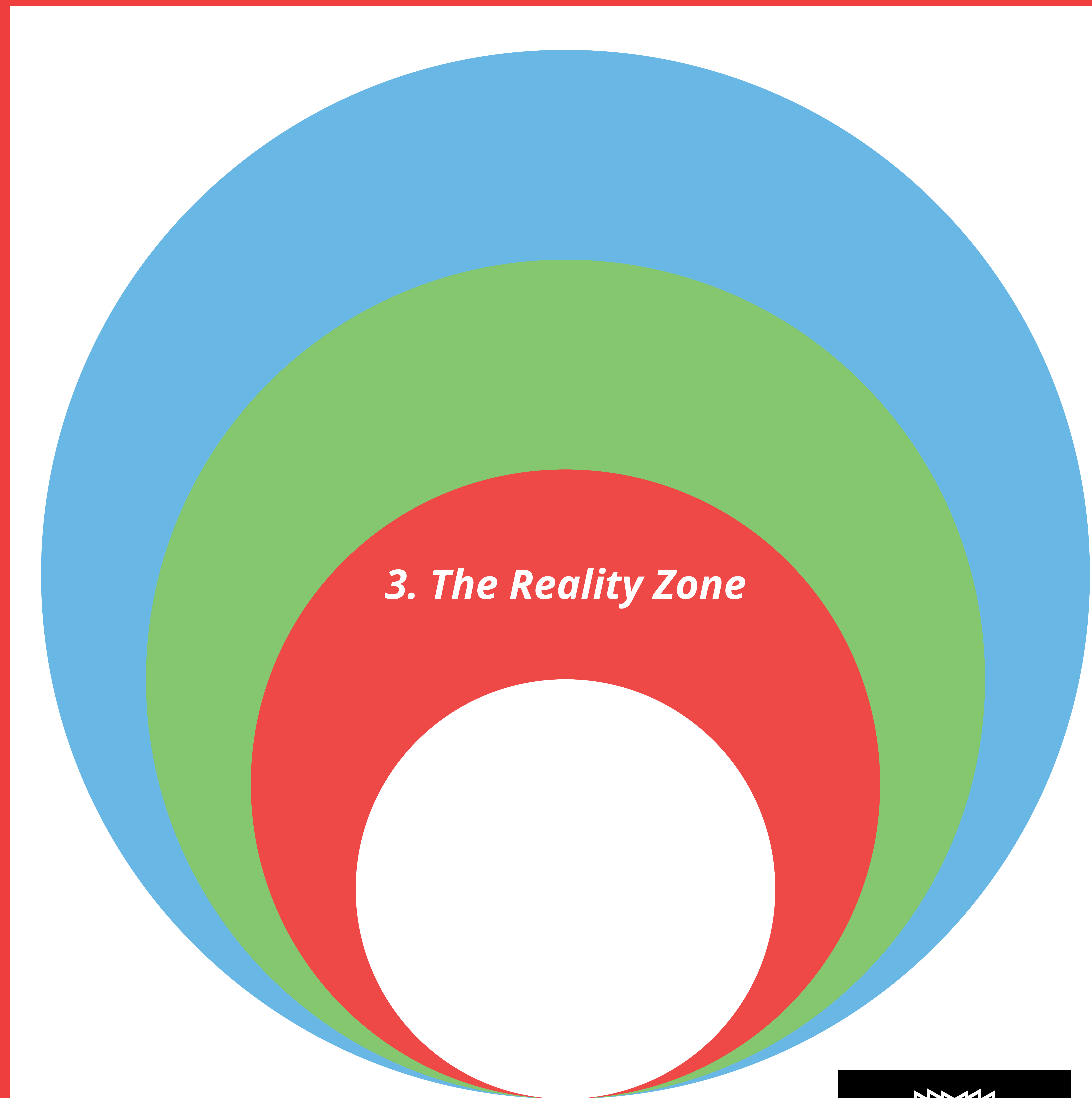
- **Employee:** Sarah has seen a complex project outside her comfort zone. She panics and doubts her abilities. This is great because despite the fact she doesn't like being noticed and AI technology is not her thing, she feels it can help her.
- **Student:** Jake needs to present in class but is overwhelmed by stage fright.
- **Manager:** John must lead a company-wide transformation but resists, fearing failure.
- **HR Specialist:** Lisa is required to implement a new diversity initiative but avoids it due to lack of knowledge.
- **Parent:** David is forced to change his parenting style but feels uncertain and ineffective.





# The Reality Zone Scenario <sup>TM</sup>

- **Employee:** Sarah realizes she must complete the project. She starts researching but still feels uneasy. This is where many people give up, feeling they are not good enough, afraid of failure, or fragile to others' opinions.
- **Student:** Jake writes his speech and practices in front of a mirror, struggling but improving. He learned that a growth mindset is red, not green and safe.
- **Manager:** John gathers feedback from employees about the transformation process. He remembered not needing to be the smartest in the office.
- **HR Specialist:** Lisa reads about the new initiative and asks a mentor for advice.
- **Parent:** David starts researching parenting books he ignored before and begins discussing changes with his spouse.





# The Curiosity Intelligent Zone Scenario™

- **Employee:** Sarah completes the project successfully and is more ready to try on new challenges. She knows it will feel scary or unpleasant, but accept not knowing the outcome,
- **Student:** Jake delivers his speech not perfectly, but he knows it's better than he thought as the class didn't sleep. His confidence is higher. He decided to follow other speakers and signed up for the next debate competition despite feeling fear and not being made for that in his mind.
- **Manager:** John leads the transformation, gaining new leadership skills and improving his company culture. The stress level is lower.
- **HR Specialist:** Lisa implements a new, inclusive hiring process and mentors others on best practices. She doesn't feel safe but proud.
- **Parent:** David slowly adapts his parenting style, fostering growth and independence in his child.

